Digital Folklore

Programme

Friday 28 June

13.00	Registration, Kings College London, Strand, London WC2R 2LS, and online
13:30	Conference opening

14:00-15:30   Session 1   **Contextualising the Digital in Folklore**

Hannes Mandel: Digital Folklore *avant la lettre*: William John Thoms's mid-nineteenth-century social media network. [in person]

Kathleen Ragan: From Folktales to Facebook: A systems approach to the study of narrative across evolutionary time. [in person]

Stella Wisdom: Digital Disruption of Traditional Publishing and Broadcasting Channels: The rise, popularity and preservation of folklore zines, podcasts, livestreams and sound walks in the twenty-first century. [in person]

15:30-16:00   Break

16.00-17.00   Session 2   **Methodology**

Chris Douce & Tamara Lopez: The Folklore of Software Engineering: A methodology for study. [in person]

Gabriele de Seta: An Algorithmic Folklore: Vernacular creativity in times of everyday automation. [in person]

17:00-17:30   **Video Essay Siobhan O'Reilly**: (Dis)Comfort and Liminal Spaces. [online]

17:30-18:30   Drinks Reception

Saturday 29 June

09:00   Registration

09:30-11:00   Session 3A   Session 3B

Photography	**From Analogue to Digital**
David Clarke & Andrew Robinson: In The Eye of the Beholder: Digital folklore and the Calvine UFO photograph. [online]	**Meghna Choudhury**: From Parchment to Pixels: Digital transformation of Indian oral narratives and reinterpretation of *The Panchatantra* in the digital landscape. [in person]
Dipti Rani Datta: Folk Photography in the Age of Social Media in Bangladesh: An	

introduction to the changing landscape. [online]

Daria Radchenko: Heaven as News Screen: Semiotic ideologies of natural phenomena on social media. [online]

Maryam Magaji: Remediation in Hausa Folktales on YouTube. [online]

Angelika Rüdiger: Monitoring the Transformations of Gwyn ap Nudd online. [in person]

11:00-11:30	Break

11:30-13:00	Session 4A

The Weird and the Horrific

Dawn Brissenden: British Cryptids: The continuation of belief online. [in person]

Erika Kvistad: Imaginary Prisons: Maze horror and Minotaur horror in digital folklore. [online]

Aphrodite-Lidia Nounanaki: AI-generated 'Scary Stories' and Creepypastas on TikTok: A new version of digital 'narratives'. [online]

Session 4B

Rituals and Celebrations

Catherine Bannister & Yinka Olusoga: Playing in the Digital Posthuman: Culture, custom, and the 'entangled' child through a folklore lens. [in person]

Catherine Bannister, Fiona Scott, Shabana Roscoe & Yao Wang: 'It was definitely a Pokémon-themed Christmas that we had': How do children and families sacralise and desacralise elements of digital play during celebratory times? [in person]

Aušra Žičkienė: Round-Number Birthday Celebrations for Seniors In Lithuania: An audiovisual narrative online and contemporary musical folklore. [online]

13:00-14:00	Lunch break

14:00-15:30	Session 5A

Public Authority and Public Health

Simon Gall: The Institutional Harnessing of Vernacular Authority in Traumatic Times: The use of Scots language in NHS Grampian's online public health communications during the COVID-19 pandemic. [in person]

Andrea Kitta: God Gave me an Immune System: Religious belief, anti-masking, and anti-vaccination sentiments online in the United States during COVID. [in person]

Hanna-Kaisa Lassila: Public Shaming and Vernacular Disciplining on Social Media as Entertainment. [online]

Session 5B

Memes

Paul Cowdell: Memes: When the digital world put the human back into the non-material. [in person]

Tina Paphitis: Cheeky! The cultural and political history of some digital folklore. [in person]

Oleksandr Pankieiev: (De)Constructing Hero Motifs in the Digital Folklore of the Russo-Ukrainian War. [in person]

15:30-16:00	Break	
16:00-17:30	Session 6A	Session 6B

	Conspiracy Theories	**Art and Aesthetics**
	Diana Coles: Warming Pans and Moonbumps: Mythologising the royal family. [in person]	**Amy Gray**: Cottagecore Capitalism: Trending hashtags, throwaway culture, and landfill. [in person]
	Tim Tangherlini: Parler Games: Conspiracy theory, conspiracy and insurrection. [online]	**India Lawton**: Little Red Riding Hood Online: Visual arts exploring the woods metaphor and the suppression of the female voice in the digital world. [in person]
	Marc Tuters: Folk Narratives of Distrust: On the socio-technical dynamics of conspiricization. [in person]	**Ruby Sage McGowan**: Goblin Lore to Goblincore: How old stories inspired a new generation's online identity. [in person]

Sunday 30 June

09:30-11:00	Session 7A	Session 7B
	Humour	**Transforming Bodies and Sacrality**
	Ian Brodie: Has TikTok Saved Jokes? The presence of joke-telling in short-form online video. [in person]	**Sophia Kingshill**: Digital Dualism: The online Doppelgänger and its analogues. [in person]
	Drake Hansen: Your Flop Era Is Showing: Notes on the aesthetic creations of a camp TikTok community [in person]	**Helen Frisby:** Digital Deathways in Twenty-first Century Britain. [in person]
	Lauren (LG) Fadiman: 'To the FBI agent watching me through my phone': Social media, the surveillance imaginary, and the erotics of observation in a Twitter joke cycle. [in person]	**Sonia Prodan**: Sacred (Online) Space: The journey of faith from offline to virtual veneration. [online]

11:00-11:30	Break
11:30-13:00	Session 8: **Narrative Communities**

Nicolas Le Bigre: Emergent Folk Narrative Forms in Online Commentating. [in person]

Maria Isabel Lemos: Posting 'nos tradison'. Mapping diasporic digital networks and cultural flows. [online]

Francesca Padget: Fandom Folklore: Exploring identity formation and community in fanfiction culture. [online]

13:00	Conference Ends