Folklore Yesterday, Today and Tomorrow
The Folklore Society’s AGM Conference, 17-19 April 2015
Sheffield University, Halifax Hall, Endcliffe Vale Rd, Sheffield S10 3ER

Programme

Friday 17 April

14.00 Registration opens. 15.00 Tea and coffee

16:00—16:20 Presidential Welcome and Opening of Conference
James H. Grayson - ‘Thoughts on Folklore Research Today’.

16:30—18:00 Panel 1 Folklore and Interdisciplinary Projects
Victoria Newton - ‘Vernacular Knowledge and Its Implication for Sexual Health Research’.
Seana Kozar - ‘You’re a What?: Doing Folklore on an Interdisciplinary Research Project.
Graham Seal - ‘Tradition and Sustainability: An Interdisciplinary Approach’.

18:15—19:30 Wine Reception 19:30— Conference Dinner

Saturday 18 April

9.00—10:30 Parallel Panels

Panel 2 Folklore and History
Helen Frisby - ‘Survivalism and the Social Historian: Intractable Problem or Hidden Opportunity?’

David Hopkin - ‘Peasant Histories? Feudalism and Peasant Emancipation Remembered in European Local Legends’.

William Pooley - ‘Should Historians Turn Historic-Geographic? The Case of the French Atlantic’.

Panel 3 Tradition: What is it?
Matthew Cheeseman - ‘What does Karl Marx know about tradition, revolution and incubus-like supernatural creatures?’
Daria Radchenko - ‘These are signs for the good’: Interdisciplinary Methods in the Study of Chain Letters’.
Simon Heywood - ‘The Crypto-Colonial Commons: Defining and Supporting the Stewardship of Traditional Knowledge in the Digital Age’.

10:30—11.00 Tea and Coffee

11.00—12:30 Parallel Panels

Panel 4 Folklorists & Folklore Characters
Paul Cowdell - ‘The Folklore Society’s Early Intellectual Networks and the Edmund Veckenstedt Scandal’.
Jonathan Roper - ‘Moses Murrin (c 1920–1980) and Jokelorisation’.

Panel 5 Folklore, History and Archaeology
Karl Bell - ‘Folklore and the Urban Historian: From Appropriation to Co-operation’.
Tina Paphitis - ‘Folklore and the Intrepid Archaeologist’.
Ceri Houlbrook - ‘The Fabric of Folklore: An Archaeological Perspective’.
12:30—13:30  Lunch

13:30—14:00 **The Folklore Society Annual General Meeting** (all welcome but only FLS members may vote)

A special presentation, to Mrs Sheila Cass, of the Coote Lake Medal for folklore research awarded in 2014 to the late Dr Eddie Cass

14:15—15:00 **Presidential Address**  (Everyone welcome)
James H. Grayson - ‘Chumong and Tan’gun: The Politics of Korean Foundation Myths’.

15:00—15:30  Tea and Coffee

15:30—17:00 **Panel 6  Tradition in Transition, Folklore and the Media**
Mark Norman - ‘Shhh... Did you hear that Karl?': Is the Rise of Paranormal Entertainment Programming Beneficial or Detrimental to the Representation of Folklore in Televised Media?’

17:00—17:30 **Special Discussion**
Robert McDowall – ‘Funding Folklore Research and Publications in the Twenty-First Century’.

17:30— Free evening to roam, or join in with either of the following:
18:30: A guided walk (c. 90 mins) with David Clarke in Sheffield city centre, taking in folkloric carvings at the cathedral, ghosts and haunted houses, ending outside various eateries: pre-booking essential, £3 per person
20:00: Newer Researchers in Folklore Group Meeting, at the University Arms, 197 Brook Hill, Sheffield S3 (everyone welcome; but NB the pub does not serve food on Saturday evenings).

**Sunday 19 April**

9:00—10:30  **Panel 7  Folklore, Customs and Language**
Muhammad Amin - ‘Hausa Folklore: Applying Folklore in Multidisciplinary Research in Africa’.
Lucy Wright - ‘Et in Orcadia Ego: Contemporary Folk Scholarship and the Case of Girls’ Carnival Morris Dancing’.
Jeremy Harte - ‘Signposts or Signifiers? Some Links between Folklore and Place- names’.

10:30—11:00  Tea and Coffee.

11:00—12:30  **Panel 8  The Uses of Tradition and the Future of Folklore**
Marc Armitage - ‘Why Childlore? The Answer is to Do with Some Stones’.
Gideon Thomas - ‘Tradition and Innovation: For the Future of Folklore’.
Sarah Blowen and Andrew Dixey - “It’s Basket-weaving and Fiddle Music, Isn’t It?” – Is Folklore Yesterday’s Label?”

12.30—13.30  Lunch.

13.30—14.00  **Roundtable Discussion:**  Final Thoughts on the Future of Folklore Studies.